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## 33<sup>RD</sup> MALAYSIA-SINGAPORE JOINT OPHTHALMIC CONGRESS 2018 & 9<sup>TH</sup> MSO ANNUAL SCIENTIFIC MEETING

*Cataract and Refractive Surgery:  
Learning from Our Past*

16 - 18 March 2018  
Hatten Hotel, Malacca, Malaysia

<b>SPONSORSHIP CONTRACT</b>
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THIS IS TO AUTHORIZE THE SPONSORSHIP OF THE "9<sup>th</sup> MSO ANNUAL SCIENTIFIC MEETING & THE 33<sup>rd</sup> MALAYSIA-SINGAPORE JOINT OPHTHALMIC CONGRESS 2018". WE WOULD LIKE TO PLACE OUR SPONSORSHIP AS FOLLOWS: -

(Pls. tick)	SPONSORSHIP LEVEL	PRICE (RM)
	PLATINUM	80,000
	GOLD	55,000
	SILVER	30,000
	BOOTH ONLY	RM10,000 X _____ = Total:

**Note:** Above rates are inclusive of 6% GST.

## **Sponsorship Levels:**

### **• PLATINUM SPONSOR – RM80,000**

- **Lunch Symposium on Saturday or Sunday**  
**(First choice of dates to company who makes full payment first)**
    - Lunch during the Congress will be borne by *sponsor* (extra amount to pay to the organiser depending on menu)
    - Registration to be handled by *sponsor*
  - Three (3) exhibition booths with priority in choosing booth location
  - Three (3) inserts /Invitations in the Congress bags
  - Company/ Product Logo in the Congress bags  
(Bags to be procured by sponsor at own cost)
  - Company/ Product Logo in the Congress ID and lanyard  
(ID card + lanyard to be procured by sponsor at own cost)
  - Company/ Product Logo on the backdrop
  - Full colour advertisement in the Programme Book (Back Cover)
  - Six (6) complimentary registrations for trade delegates (Welcome Dinner is included)
  - Six exhibitor badges
  - Company/Product Logo in all brochures and posters
- ❖ *There can be more than one PLATINUM sponsor, so priority will be given on first come first serve basis, whereby the company who makes the full payment first will get first choice*
- ❖ *No lunch symposium will be given to any company who does not take up Platinum sponsorship*

### **• GOLD SPONSOR – RM55,000**

- **Dinner Symposium Friday only**
    - Dinner after the Congress will be borne by sponsor (pay direct to hotel);
    - Registration to be handled by *sponsor*.
    - *Dinner coupons to be printed by sponsors*
  - Two (2) exhibition booths with preferential location after Platinum
  - Two (2) inserts /Invitations in the Congress bags
  - Full colour advertisement in the Programme Book (Inside Cover)
  - Company/ Product Logo on the backdrop
  - Four (4) complimentary registrations for trade delegates (Welcome Dinner is included)
  - Four exhibitor badges
- ❖ *There will be only one GOLD sponsor, priority will be given to the company who makes the full payment first, and will get to choose the location of the booths*
- ❖ *No Dinner symposium will be given to sponsors who do not take up gold sponsorship*

### **• SILVER SPONSOR – RM30,000**

- One (1) exhibition booth with preferential location after Gold
  - Two (2) inserts /Invitations in the Congress bags
  - Full colour advertisement in the Programme Book (Inside page - ROP)
  - Company/ Product Logo on the backdrop
  - Two (2) complimentary registrations for trade delegates (Welcome Dinner is included)
  - Two exhibitor badges
- ❖ *In a situation where there is more than one SILVER sponsor, priority will be given on first come first serve basis, whereby the company who makes the full payment first will get first choice*

- **BOOTH (s) only**

Each Exhibition booth is 3m by 3m and will cost RM10,000

- One complimentary registration for trade delegate (Welcome Dinner is included)
- Two exhibitor badges

Space will be allocated on a first-come, first served basis after all major sponsors' space have been confirmed, whereby the company who makes the full payment first will get first choice of the remaining booths.

*Note: Trade delegates are entitled to the lunch and tea breaks. Those with Exhibitor badges are only entitled to the tea breaks.*

**Payment Details:**

Payee : MSO Events  
 Bank a/c no. : 5641-9156-4328  
 Bank Address : Malayan Banking Bhd  
 No. 62-66, Jalan SS21/35, Damansara Utama  
 47400 Petaling Jaya, Selangor, Malaysia  
 Bank Swift Code : MBBEMYKL

WE HAVE READ AND UNDERSTOOD THE GUIDELINES AND REQUIREMENTS SET BY THE ORGANIZING COMMITTEE AND HEREBY COMPLY WITH OUR AFFIXED SIGNATURE.

NAME OF COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

TEL \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_

\_\_\_\_\_  
 SIGNATURE

\_\_\_\_\_  
 DATE

PRINTED NAME OF AUTHORISED SIGNATORY: \_\_\_\_\_

COMPANY STAMP:

**PLEASE RETURN COMPLETED SPONSORSHIP CONTRACT AND BANK-IN SLIP TO:**

Malaysian Society of Ophthalmology  
 TST 26, Pejabat Pos Damansara Jaya, 47400 Damansara Jaya, Petaling Jaya, Selangor, Malaysia

**For more info or to contact us, please contact EventsMastery Asia Pacific Sdn Bhd**

**(appointed Event Manager for MSO 2018)**

HP: 6018-949 4920 (Shirley) or 6012-210 3691 (Shum) Tel: 603-2096 9656 (% EventsMastery)

Fax: 603-2096 9797 (Attn Shum/EventsMastery) E-mail: [mso@eventsmastery.com](mailto:mso@eventsmastery.com)

**ADVERTISEMENT BOOKING FORM – PROGRAMME BOOK**

Please complete this form and email/fax to 603-2096 9797 or email: [mso@eventsmastery.com](mailto:mso@eventsmastery.com).

When faxing, please indicate c/o EVENTSMASTERY

1. Company : \_\_\_\_\_

2. Address: \_\_\_\_\_

\_\_\_\_\_

3. Telephone : \_\_\_\_\_ Facsimile : \_\_\_\_\_

4. Email : \_\_\_\_\_

5. Advertisement Selection:

Display	Price Structure	Please tick
Outside Back Cover	RM6,500 (Colour)	N/A
Inside Front Cover	RM5,500 (Colour)	N/A
Inside Back Cover	RM5,000 (Colour)	
Full Page (R.O.P.)	RM3,500 (Colour)	
Full Page (R.O.P.)	RM2,000 (Black & White)	
Half Page (R.O.P.)	RM3,000 (Colour)	
Half Page (R.O.P.)	RM1,500 (Black & White)	

6. Specifications:

Full Page Trim Size 298mm (H) x 210mm (W)

Half Page Trim Size 145mm (H) x 210mm (W)

Soft copy adverts are to be done in AI (Adobe Illustrator) format or saved in high resolution pdf format

7. Deadline for submission of soft copy file is 30 January 2018.

Submitted by :	_____	Signature :	_____
Designation :	_____	Date :	_____
Company Stamp :			